

# **Privacy Policy**

NW77 Limited is committed to protecting the privacy of your personal information. Our Privacy Policy explains what we do with any personal information which we collect from you on our website. If you have any questions regarding our Privacy Policy, please contact us at the address on the Contact NW77 page of this site.

This Privacy Policy is not intended to create any contractual or other legal rights in or on behalf of any party.

Please note that this Policy applies only to this site and not to the sites of organisations outside the NW77 site to which we provide links. We are not responsible for the privacy policies or practices of such other organisations and you should make your own enquiries in respect of them.

# Collection of Information - your consent

We will only collect personal information from you if you provide it voluntarily. At any point on the site where you can provide personal information to us you will be referred to this Privacy Policy.

If you do provide personal information to us, we will assume that you have read this Policy and have consented to us using your personal information in the ways described in this Policy and at the point on the site where you give us your personal information.

If, after providing us with personal information, you later decide that you do not want us to use it for particular purposes, please write to us at the appropriate address on the Contact NW77 page of this site.

### Change of Policy

NW77 Limited will occasionally change the privacy policy to reflect customer and company feedback. Any changes shall be shown on this page.

## Other information collected by NW77's website

NW77 Limited may gather a certain amount of anonymous information about users which does not personally identify you, but which may be helpful for marketing purposes or for improving the services we offer. For example we may track how many users visit a certain page, and for how long, so we can measure whether the site is effective. Generally this information is collected through "traffic data" and may entail the use of "Cookies" and "IP addresses".

#### Definition of "Cookie"

A "Cookie" is a message given to a web browser by a web server. Your web browser then stores the message in a text file on your computer. Each time the browser requests a page from the server, this message is sent back. A cookie's main objective is to identify users and personalise their visit by customising web pages for them for example by welcoming them by name next time they visit the same site. A site using cookies will usually invite you to provide personal information such as your name, e-mail address and interests.